



Independent ISO 27001 cost research: controls, certification and audit fees. Operated by Digital Signet (UK).

Who reads it

Visitors work through what ISO 27001 costs - controls, certification, audit fees. Companies pricing 27001 have a deadline (a customer asking for the badge), which makes them fast-moving buyers.

Traffic and trajectory (28 days to 14 September 2026; Google Search Console + GA4)

SEARCH IMPRESSIONS 475 last 28 days	SESSIONS (GA4) 113 12 engaged (11%), 52s average	AI-ASSISTANT SESSIONS 6 Claude 4, ChatGPT 2
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The pages the audience returns to

PAGE	IMPRESSIONS / 28D	CLICKS
/ (front door)	167	0
/about	3	0
/audit-cost	17	0

The sponsorship strip sits on every one of them.

Search visibility (Google, last 28 days, top intent queries)

QUERY	POSITION	IMPRESSIONS
93 controls in iso 27001	84.5	2
as a procurement manager are TÜV SÜD's fees competitive for their level of service UK	2.5	2
compare pricing iso 27001 checklist software	93.0	7
cost for iso 27001 certification	98.0	3
cost of iso 27001 certification	96.0	11

The AI-citation layer

- **6 sessions/month arrive from AI assistants** (Claude 4, ChatGPT 2): buyers who asked an AI engine and were sent to this reference.
- AI engines increasingly answer pricing questions from independent editorial. Sponsorship buys association with that neutrality, never influence over it.

Sponsorship

- **One slot, category-exclusive.** One sponsor in the compliance-automation category while held.
- A single disclosed strip across the reference - never inside the results, no other advertising on the site.
- Sponsorship has no influence on pricing data, rankings or conclusions; competitors remain in the coverage, computed identically.
- Monthly measured report: placement impressions, clicks, page-level traffic and AI-citation monitoring.
- Current rate and terms: iso27001cost.com/sponsorship.

Precedent

- Category-exclusive founding sponsorship is live on our sister site siemcostcalculator.com (Cribl, signed 4 August 2026, reporting monthly). The same structure is available here.